

RAVENWOOD LINERLESS LABELS FISH



Hooked on freshness from sea to shelf - sustainably labelled with linerless.

Ravenwood linerless labels are increasingly chosen by leading retailers for high-impact, sustainable packaging across fresh fish categories. Perfectly suited for MAP and skin pack formats, linerless labels are available in a range of materials including clear and white film - ideal for strong adhesion in chilled, moisture rich environments.

PREMIUM PRESENTATION

- Ideal for MAP and Skin pack fish products
- Linerless available in clear film and white film
- Perfect for chilled environments
- No backing liner = reduces waste
- Aesthetically pleasing
- High-speed, clean application
- Traceability Ready from ocean to aisle

FLEXIBLE LABEL FORMATS

- C wrap and D Wrap
- Top and base
- Top and side
- Top and two sides
- Full wrap
- Slideable
- Super Protruding compatibility

DOWNLOAD BROCHURE



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REAL WORLD IMPACT

At Ravenwood, we continue to help global food producers:

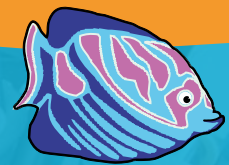
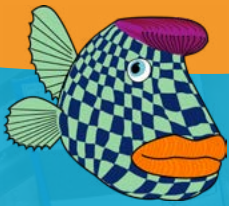
Reduce label waste by 100%

Cut packaging weight by up to 40%

Increase throughput and automate EPR (Extended Producer Responsibility) compliant labelling

Streamline packaging lines

Meet sustainability goals



How Linerless Labelling Solves Key Challenges

No Backing Waste = Less Landfill

Traditional self-adhesive labels use a silicone liner – non-recyclable
Linerless eliminates this waste stream entirely

Lower Packaging Weight

Linerless rolls are lighter and more compact = fewer truckloads
Directly supports waste and emissions reduction targets

Easier Compliance

More sustainable packaging = lower EPR modulated fees
Simplified material use helps with mandatory reporting

Energy & Efficiency Gains

Less downtime for roll changes
Compatible with automation and high-speed labelling systems