

# RAVENWOOD LINERLESS LABELS FRESH PRODUCE



## Freshen up your fresh produce with linerless. Because waste is so last season.

Linerless labelling is redefining packaging for fresh produce - offering a cleaner, greener alternative to plastic flow wrap and clamshells. By reducing plastic packaging, linerless labels help cut waste, speed up application and enhance the visual appeal of fruit and vegetable packs. From orchard to retail outlet, farm to market, linerless is a fresh solution for labelling fresh produce.

### PREMIUM PRESENTATION

- Eliminates plastic flow wrap
- Zero liner waste
- Higher label yield
- Speedy application
- Enhanced shelf appeal
- Strong protection, natural appearance
- Measureable sustainable impact

### FLEXIBLE FRUIT LID FORMATS

- Landscape wide
- Landscape narrow
- Window
- Lattice

[DOWNLOAD BROCHURE](#)

# RAVENWOOD LINERLESS LABELS REAL WORLD IMPACT

At Ravenwood, we continue to help global food producers:

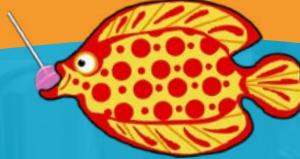
Reduce label waste by 100%

Cut packaging weight by up to 40%

Increase throughput and automate EPR (Extended Producer Responsibility) compliant labelling

Streamline packaging lines

Meet sustainability goals



## How Linerless Labelling Solves Key Challenges

### No Backing Waste = Less Landfill

Traditional self-adhesive labels use a silicone liner – non-recyclable  
Linerless eliminates this waste stream entirely

### Lower Packaging Weight

Linerless rolls are lighter and more compact = fewer truckloads  
Directly supports waste and emissions reduction targets

### Easier Compliance

More sustainable packaging = lower EPR modulated fees  
Simplified material use helps with mandatory reporting

### Energy & Efficiency Gains

Less downtime for roll changes  
Compatible with automation and high-speed labelling systems

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