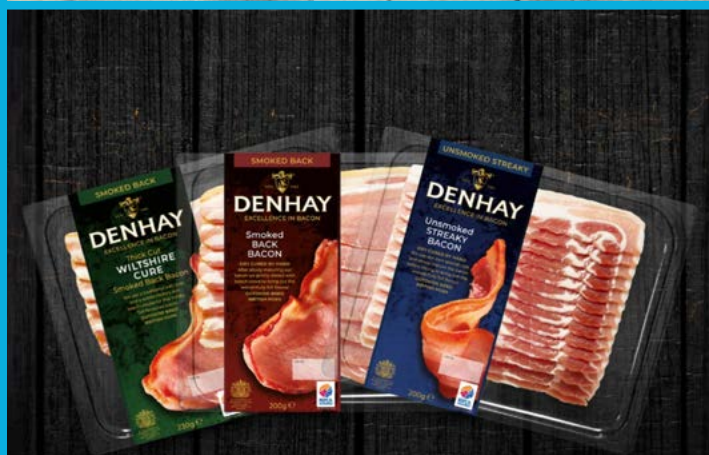


RAVENWOOD LINERLESS LABELS MEAT



Linerless is a cut above the rest. Maximising shelf life while reducing waste and boosting efficiency.

Ravenwood's linerless labelling system provides a sustainable, cost-effective solution for the meat sector by eliminating backing liners and reducing waste. It delivers secure, high-speed application across pack types, using flexible formats and eco-friendly materials to boost shelf appeal and meet food safety standards.

PREMIUM PRESENTATION

- Perfect for chilled and irregular surfaces
- No backing liner = reduces waste
- High-speed, clean application
- Custom shapes and sizes
- Improved Line Efficiency: Longer rolls = fewer changeovers
- Traceability Ready

FLEXIBLE LABEL FORMATS

- C wrap and D Wrap
- Top and base
- Top and side
- Top and two sides
- Full wrap
- Slideable
- Super Protruding compatibility

DOWNLOAD BROCHURE



RAVENWOOD LINERLESS LABELS

REAL WORLD IMPACT

At Ravenwood, we continue to help global food producers:

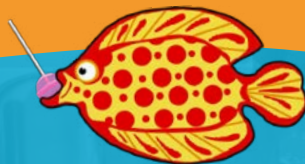
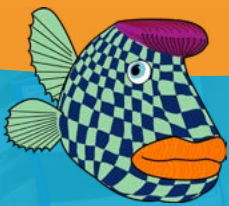
Reduce label waste by 100%

Cut packaging weight by up to 40%

Increase throughput and automate EPR (Extended Producer Responsibility) compliant labelling

Streamline packaging lines

Meet sustainability goals



How Linerless Labelling Solves Key Challenges

No Backing Waste = Less Landfill

Traditional self-adhesive labels use a silicone liner – non-recyclable
Linerless eliminates this waste stream entirely

Lower Packaging Weight

Linerless rolls are lighter and more compact = fewer truckloads
Directly supports waste and emissions reduction targets

Easier Compliance

More sustainable packaging = lower EPR modulated fees
Simplified material use helps with mandatory reporting

Energy & Efficiency Gains

Less downtime for roll changes
Compatible with automation and high-speed labelling systems